

## **Company Culture: How to Retain Creativity as the Company Matures**

Thursday, December 4, 2014, 6:00 p.m. – 9:00 p.m. Maintaining innovation and entrepreneurship while growing a company

In this panel discussion hear from CEOs who have taken innovative companies and grown them into successful entities while retaining a sense of entrepreneurship and innovation. These extraordinary role models will share their stories of creating a vibrant culture of innovation and entrepreneurial spirit as their company flourishes and advances successfully to a product stage company.

**Location**: The Broad Institute of MIT and Harvard, 415 Main Street, Cambridge, MA 02142 **Cost**: \$55 for members, \$75 for non-members, \$700 for 10 tickets, \$1,000 for 15 tickets

## **Meet the Panelists**



**John Maraganore**Chief Executive Officer,
Alnylam Pharmaceuticals



Adelene Perkins
Chief Executive Officer,
Infinity Pharmaceuticals



**Abbie Celniker**Chief Executive Officer,
Eleven Biotherapeutics

Registration: <a href="http://www.westorg.org/2014-12-04-innovation">http://www.westorg.org/2014-12-04-innovation</a>

**Sponsorship:** http://www.westorg.org/benefits

To sponsor this event, please contact Jaime at 617-682-3703 or jmayo@westorg.org

This is the first event of our inaugural **Innovation Series** that is comprised of three panel discussions with biotech and technology industry's most successful entrepreneurs and innovators on how they have created, nurtured, and inspired "**Innovation Throughout the Company's Life Cycle.**" Panelists will discuss their first-hand experience in developing employee careers and advancing more talented women into senior positions. Please come to network with other movers and shakers in the science and technology community and be inspired while enjoying appetizers, wine, and dessert. Save the date for the upcoming events of this series scheduled for February 19<sup>th</sup> and May 12<sup>th</sup>.